

PIMMS CAPITAL Master Conference

Mobility Management, The Low Carbon Economy and ERDF

24th - 26th September 2012 Birmingham, UK

PROGRAMME

Monday 24th September

Afternoon arrival of international delegates.

Tuesday 25th September

Conference: Edgbaston Cricket Ground Conference Centre, Birmingham

9:00 Bus departing from City Centre to Conference venue

9:30 Arrival/Registration

10:00 Opening Session

- Welcome by Chairman of CENTRO
Cllr John McNicholas
- Welcome by CEO of traffiQ Frankfurt (PIMMS CAPITAL Lead Partner) Dr Hans-Jorg v. Berlepsch

10:20 Keynote Speeches

On mobility management and the Structural Funds, mobility management and low carbon, INTERREG IVC and capitalisation.

- Keynote speech - John Walsh (DG Regio)
- Keynote speech- Michel Lamblin/ Martina Bacova (INTERREG IVC JTS)*
- Launch of Manifesto for Mobility Management (PIMMS CAPITAL Partners)

11:15 Coffee

11:30 Master Lectures

The Structural Funds; an opportunity for sustainable mobility. - Giuliano Mingardo (Erasmus University, Rotterdam)
Sustainable Urban Mobility Plans - Planning for People
Sebastian Buehrmann (Rupprecht Consult - Forschung & Beratung GmbH)

12:15 PIMMS CAPITAL: adding value to Regions
Chair: Tim Cordy, PIMMS CAPITAL Secretariat, PIMMS/ CAPITAL

(3/4 presentations from partners on what has been achieved

13:00 Lunch

14:00 Thematic Workshops (in parallel)

- Theme 1: Maximizing European Funding Opportunities to 2020 (Lead David Kelly - IE)
- Theme 2: Preparing Sustainable Urban Mobility Plans (Lead Rafael Cuesta - UK)
- Theme 3: Engaging and promoting Urban Mobility (Lead Michael Dewes - DE)

15:30 Plenary

Chair: Steve Chatwin (Director of Corporate Services, CENTRO)*

Feedback and Discussion

Summary & Concluding Statement

16:30 End of Conference

[* speakers to be confirmed]

Tuesday 25th September (Evening)

Gala Dinner

19:00 – 22:00 - Highbury Conference & Banqueting, Birmingham

Wednesday 26th September

Technical visits: 09h00 to 12h30 (terminating at New Street Station)

1. Birmingham Interconnect – Signage, Information and Way finding system of Birmingham city centre
2. Modern Transport Infrastructure – Centro's new bus stations and interchanges
3. SafeCity – Teaching mobility in a virtual setting
4. Sustainable Travel Demonstration Town - Worcestershire
5. Cultural visit - Full day visit to Shakespeare country, Stratford-Upon-Avon